

2018 Stellar Awards

ELIGIBILITY PERIOD: October 1, 2016 – September 30, 2017



# Radio Station of the Year

## RULES & REGULATIONS

### **RADIO STATION SUBMISSION PERIOD:**

September 1 –30, 2017

Stations must have been on the air daily during our eligibility period.

**Radio and/or Internet "Shows" are not eligible.**

### **TERRESTRIAL RADIO** (*Major, Large, Medium & Small Markets*)

The Stellar Radio Station of the Year defines a Terrestrial Gospel Radio Station as a station programming gospel music and associated content a minimum of 75% of its broadcast week.

### **INTERNET RADIO**

Internet radio services CANNOT be associated with a corresponding traditional (terrestrial) radio station or radio network. Internet radio stations are independent of such associations. The sole means of delivery MUST be via the Internet. Internet station MUST be individually **owned** and operated.

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Major Market Station Of the Year



Internet Station Of the Year

### **INSTRUCTIONS AND PROCEDURES - PLEASE READ CAREFULLY:**

COMPLETE the Online Eligibility packages ([thestellarawards.com](http://thestellarawards.com)) available to all radio stations to submit their respective radio station September 1 - 30, 2017. The completed registration must be received, verified, and confirmed that your radio station is eligible October 2016 – September 2017) for the initial ballot. **Following acceptance of your radio submission**, your radio station will be placed in the data base allowing the national audience to vote for its favorite radio station. *In addition* to audience voting, the radio station will be reviewed by a committee for the following 1) community service, 2) station achievements and 3) overall relevance to the industry. Once the final ballot is tabulated, the Stellar Awards radio station finalists are made public during a press conference. The Stellar Awards Radio Station winners, however, will not be disclosed to anyone prior to the announcement made by guest presenters during the actual Stellar Awards Radio Station and Gospel Announcer of the Year ceremony, Saturday morning March 24, 2018. An independent accounting firm will provide the names of winners during the Radio & Announcers Salute.

**Your station will be notified of Radio Submission results on or around October 14, 2017.**

On the initial/first ballot visit to 'thestellarawards.com', each voter is asked to make the selection by entering the call letters, numbers, city and state of the selected radio station. An independent accounting firm tabulates the votes. The Radio Stations receiving the largest number of votes in their respective category (Major Market, Large Market, Medium Market, Small Market and Internet Radio) goes to the second round. Following the second round, the largest number of votes will be submitted as 4 finalists in each category, to be announced at the 2018 Radio Tour.

*Join SAGMA Today!* [www.thestellarawards.com](http://www.thestellarawards.com)

**Central City Productions, Inc.**

**2018 STELLAR RADIO STATION OF THE YEAR**

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